

How to Inspire Purposeful People

Leadership Questions

- What do I do to honor the spirit that my employees bring to work everyday?
- How well do I show my appreciation to my team?

Leadership Directives

- Communicate the vision to all employees.
- Find ways to make the mission tangible to all employees, that is, link it to job function and job task.
- Set clear expectations for behavior that model organizational values.
- Find ways to reward achievements of individuals.
- Create a culture of recognition that is timely and meaningful.