

Reflection: How to Lead for Purpose

Leadership Questions

- How well have I taught purpose to my team?
- What can I do to instill clarity of purpose to my team?

Leadership Directives

- Make it clear that employees who know purpose can do their jobs with a greater sense of awareness.
- Link employee engagement to organizational effectiveness.
- Demonstrate how you find meaning in your work.
- Challenge employees to find purpose in their own their work.
- Live the values of the organization. Abide by your principles. Stand up for what is right.